



Mag Tagz (Review and Giveaway)

Jewelry can be so fun, especially when you can "create and change" it up yourself a bit! A new jewelry line, mom invented, called [Mag Tagz](#) gives girls interchangeable options for creating the look they want. Mag-Tagz has three different [necklace base](#) options: small necklace base on a stretch choker, large necklace (stretch), and a small/large black necklace. The necklace has a silver, magnetic circle with a sun on it. Then, you pick which "tagz" you would like to magnetize to your necklace. There are several different tagz to choose from. You can pick animals or bugs, sports, girls/boys, lingos and sayings, religious, etc. Girls can have fun collecting, interchanging, and trading their tagz to accessorize their necklace.



Mom inventor, Anita Worth, was inspired by her daughter, her friends and even kids from around the neighborhood. When she saw how much fun the girls were having creating and editing the designs, Worth realized that Mag-tagz could be much more than a children's jewelry line. "I thought that [Mag-tagz](#) could be a really fun, interactive way for girls to form friendships," said creator Anita Worth. "And, by hosting games and a design contest on the website, it gives kids an added way to connect."

It all begins at [Mag-tagz](#), where girls can play the "Tag, You're It!" game. Players get started by entering the unique code found on the back of any tag, to get a clue. The goal is to collect four clues and figure out what the clues have in common. Players are encouraged to trade tagz or information with friends to learn more clues. Once they know the answer, they can submit it online and be entered to win amazing prizes like a Nintendo Wii. As added incentive to play, everybody who enters to win receives a special-edition tag just for participating.

Girls are encouraged to design their very own tag and enter it into the Mag-tagz Design Contest. The entries are posted on the Mag-tagz blog and anyone can vote for their favorite. The winners get the ultimate prize—their design is produced as a limited-edition tag and their name is engraved on the back! Recent winners of the Design Contest include Connor, an eco-conscious 4th grader who designed the [Green Earth Flower tag](#), and two friends named Lauren who designed the [Bee tag](#) together. Mag-tagz are a perfect gift for any girl age 5+.